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Editorial

Resilience, Governance and Innovation in Emerging and Established Markets

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1. Introduction

In a world shaped by health crises, rapid digital transformation, and persistent socioeconomic inequalities, research in business and management plays a vital role in identifying innovative and sustainable responses. This new issue of the European Journal of Applied Business and Management (EJABM) brings together eight original articles authored by researchers from Nigeria, Australia, Bangladesh, Bulgaria, and Portugal. Together, they offer significant contributions to understanding institutional and organizational dynamics in a range of global contexts, with a particular focus on emerging markets and European realities.

As themes such as digital innovation, effective governance, and entrepreneurial resilience gain global prominence, academia responds with critical and empirical insights. As Mintzberg (2009) aptly notes, "strategies emerge from continuous learning"—a guiding principle reflected in the studies presented here, which span sectors from Nigerian banking to EU tourism and the COVID-19 impact on the Portuguese hospitality sector.

The articles in this issue explore topics such as the use of the Balanced Scorecard in banking, the internationalization of indigenous firms, the quality of sustainability reporting, digital taxation in tourism, and the resilience of solo entrepreneurs. Across this thematic diversity, a common thread emerges: the importance of institutional strength,

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adaptive capabilities, and inclusive public policy. As North (1990) reminds us, the development of economies is closely tied to the evolution and quality of their institutions.

In conclusion, this EJABM issue highlights the importance of multidisciplinary approaches and comparative analyses in advancing our understanding of business challenges and opportunities in both emerging and established markets. By integrating diverse regional perspectives and applying robust theoretical and methodological frameworks, the authors offer valuable contributions to both academic knowledge and practical decision-making.

2. Structure of the Issue

This volume presents eight peer-reviewed studies offering a wide-ranging perspective on current challenges and opportunities in applied management and governance:

1. **Balanced Scorecard and Firm Value of Listed Deposit Money Banks in Nigeria** – This study examines the impact of the Balanced Scorecard on the market valuation of Nigerian listed banks, highlighting the importance of strategic performance measurement in emerging financial systems.
2. **Entrepreneurial Orientation, Dynamic Capability and Internationalization of Indigenous Firms in Lagos State, Nigeria** – The authors explore how entrepreneurial orientation and dynamic capabilities influence the international expansion of indigenous firms, providing insights into the barriers and enablers in complex environments.
3. **Corporate Governance Mechanisms and Sustainability Reporting Quality of Listed Manufacturing Companies in Nigeria** – This article evaluates how corporate governance structures shape the quality of sustainability reporting, reinforcing the link between transparency and stakeholder trust.
4. **The Crisis-Responsive Solopreneur Resilience Model (CRSRM): The Role of Motivation, Learning, and Social Support** – Proposing a novel resilience model, this research investigates how solopreneurs respond to crisis through intrinsic motivation, continuous learning, and social support networks.
5. **Users' Intention to Continue Mobile Financial Services (MFS): The Moderating Role of Promotional Incentives** – Focusing on the Bangladeshi

context, this study analyses user retention in mobile financial services, revealing the importance of promotional strategies and user experience.

6. **Taxation of Short-Term Rentals via Online Platforms: A Comparative Analysis of Leading EU Tourism Markets** – The paper assesses the readiness of key EU tourism destinations to implement the DAC7 directive, with implications for fiscal compliance and platform regulation.
7. **The Impact of Covid-19 on Portuguese Accommodation Sector Default** – Drawing on financial indicators, this research explores the effects of the pandemic on default probability within the Portuguese accommodation sector, offering valuable insights into post-crisis recovery.
8. **Determinants of Capital Market Development in Nigeria: A Public Governance Approach** – Using public governance indicators, this article identifies the key drivers of capital market development in Nigeria over the past three decades, reinforcing the importance of institutional quality in financial market growth.

3. Acknoledgements

We extend our sincere gratitude to the authors and reviewers who contributed to this issue. Their academic rigor, thoughtful engagement, and commitment to scientific quality ensure that EJABM remains a dynamic and impactful platform for applied business and management research.

We also wish to acknowledge the continued support of our indexing partners—EBSCO, CROSSREF, GOOGLE SCHOLAR, LATINDEX, DRJI, ICI JOURNALS MASTER, REDIB, MIAR, and RCAAP—for enhancing the international visibility of our journal.

We hope this issue will inspire further research and innovation in business, policy, and social practice, particularly in the face of complex global challenges.

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