

ISSN: 2183-5594

**EJABM** European  
Journal  
of Applied  
Business and  
Management •

# European Journal of Applied Business and Management

**Volume: 10**

**Issue: 2**

**Year: 2024**

**EJABM**

*Editorial*

***Contemporary Challenges in Management, Technology, and  
Organizational Performance: Exploring Global and Interdisciplinary  
Perspectives***

*Ana Pinto Borges<sup>1</sup>*

**1. Introduction**

The thirty-second regular issue of the *European Journal of Applied Business and Management* (EJABM) has been published, showcasing a diverse selection of research contributions. This edition provides a platform for an array of research perspectives, approaches, and insights within the broad field of applied business and management.

Featuring seven original research articles, all rigorously reviewed through a double-blind peer-review process, this issue continues to uphold EJABM's high standards for publication quality and research ethics, further reinforcing the scientific integrity of the featured studies. In this edition, EJABM is proud to present contributions from researchers across Canada, Nigeria, Spain, the Czech Republic, India, Indonesia, and Bangladesh.

The articles in this issue explore key themes in the current research landscape, including Managerial Communication and Psychological Contracts, Financial Performance of Companies, Family Business Succession and Market Efficiency, Robotization and Corporate Efficiency, SME Competitiveness, Organizational Culture and Employee Satisfaction, and Social Media Behavior among Generation Z.

We are confident that this issue of EJABM will engage scholars and practitioners across diverse fields such as management, finance, innovation, human resources, organizational culture, and technology.

---

<sup>1</sup> ISAG – European Business School e Centro de Investigação em Ciências Empresariais e Turismo da Fundação Consuelo Vieira da Costa (CICET – FCVC), Porto, Portugal; Centro de Investigação em Organizações, Mercados e Gestão Industrial (COMEGI), Porto, Portugal. ORCID: 0000-0002-4942-079X | CIÊNCIAVITAE: A21B-D8FA-70AA

## 2. Structure of the Issue

In the thirty-second regular issue of EJABM, the reader will have online access to seven research works about:

1. **On Target: The Psychological Contract at the Heart of Managerial Communication Practices:** This study examines how managerial communication impacts the psychological contract between employees and supervisors during healthcare mergers.
2. **IFRS 16 Adoption and Financial Performance of Listed Manufacturing Companies in Nigeria:** The paper analyzes the effects of IFRS 16 adoption on the financial performance of listed manufacturing firms in Nigeria.
3. **Gender Succession and Market Efficiency: A Case Study of Inditex Generational Shift:** This research explores the impact of Marta Ortega's leadership succession on Inditex's stock prices, highlighting family business succession planning.
4. **Personnel Consequences of Robotization and Pressure on Efficiency:** The study reflects on the human resource effects of increased robotization and efficiency pressures in business processes.
5. **Enhancing the Competitiveness of Manufacturing SMEs: A Framework and Future Research Directions:** This article proposes a framework to boost the competitiveness of Indian manufacturing SMEs through innovation and research trends.
6. **How Does Organizational Culture Affect Performance? Employee Satisfaction as a Mediator:** The paper investigates how organizational culture affects employee performance, with satisfaction acting as a key mediator.
7. **Social Media Addiction among Generation Z Smartphone Users: A Moderating Role for Subjective Well-being:** This study examines Generation Z's social media addiction and the role of subjective well-being in moderating these behaviors.

### **3. Acknowledgements**

We extend our sincere gratitude to the authors who submitted their manuscripts and to the reviewers for their invaluable contributions. The scientific significance of the research published in this and previous issues of EJABM serves as a strong motivation for other scholars to submit their work for future Regular and Special Issues. A special thanks also goes to EBSCO, CROSSREF, GOOGLE SCHOLAR, LATINDEX, DRJI, ICI JOURNALS MASTER, REDIB, MIAR, and RCAAP for their continued support in elevating EJABM's presence within the global scientific community.

#### **How to cite this article:**

Borges, A. P. (2024). Contemporary Challenges in Management, Technology, and Organizational Performance: Exploring Global and Interdisciplinary Perspectives. *European Journal of Applied Business and Management*, Vol. 10, N° 2, 1-4.