

## **Editorial**

The European Journal of Applied Business and Management (EJABM) publishes its twenty-nine regular issue, assembling research from all around the world and joining a wide spectrum of research nationalities, focus, vision, and topics.

The present issue includes five original research articles, previously evaluated by a double-blind peer-review system. This review process guaranteed the publication & ethics standards of EJABM, as well as promote the scientific quality of published articles. EJABM is an international scientific journal. This issue presents research from Brazil, Colombia, Nigeria and Portugal.

This issue reflects and debates the current state of research in the broad field of Entrepreneurship, Entrepreneurial Intention, Equality, Positive Discrimination, Quota Systems, Work Performance, Work Motivation, Public Sector, Agriculture, Antennas, 5GSM, Brand Attachment, Sports Brands, E-commerce.

The first article of this issue is ‘Entrepreneurial intention: the impact of higher education and in particular entrepreneurship courses’. This study intends to, among others, assess the impact of entrepreneurship courses on the entrepreneurial intention of students.

The second article is ‘The Quota System as a mechanism of positive discrimination in the implementation of the principle of equality’ and seeks to understand which characteristics inherent to excluded groups encourage the implementation of quota systems, as well as the area of society in which they affect.

The third article is ‘Performance appraisal feedback, employee’s work performance and the moderating role work motivation’. This paper purposes to investigate the effect of performance appraisal feedback on public sector employees’ work performance among Lagos Skills Acquisition centre staff as well as examine the moderating role of work motivation.

The fourth article is ‘State of the art of the agricultural platforms around the world’. This study aims to analyze the construction of a friendly and intelligent web platform for the agricultural sector in such a way that allows to know supply and demand of products worldwide for the Colombian special case and as specific objectives are firstly the identification of the technological tools that are currently being used worldwide.

The fifth article ‘The role of brand attachment during the pandemic period: sports brands’ aims to investigate how, through the pandemic, the relationship between consumers and sports brands maintained their affective attachment, their loyalty and whether competition led them to new adhesions for more attractive proposals.

We believe that this issue of EJABM appeals to professionals and researchers in areas like management, finance, accounting, and marketing. Moreover, we believe both firm managers and accountants can benefit from this issue of EJABM.

The next regular issue of EJABM will be published in December 2023.

Thank you for your interest on EJABM.

Sincerely,

Ana Pinto Borges, PhD.

*Editor, European Journal of Applied Business and Management*