

## **Editorial**

The European Journal of Applied Business and Management (EJABM) publishes its twenty-eight regular issue, assembling research from all around the world and joining a wide spectrum of research nationalities, focus, vision, and topics.

The present issue includes five original research articles, previously evaluated by a double-blind peer-review system. This review process guaranteed the publication & ethics standards of EJABM, as well as promote the scientific quality of published articles. EJABM is an international scientific journal. This issue presents research from Nigeria, Portugal and Turkey.

This issue reflects and debates the current state of research in the broad field of Foreign Direct Investment, Transition Economies, Sustainability, Environmental and Social Responsibility, Interest rates, Financial crisis, Profitability, V-commerce, Virtual commerce, E-commerce, Collaborative Governance, Crisis Management, Strategic Planning, Healthcare Sector, Counterproductive, and Efficiency.

The first article of this issue is ‘Foreign Direct Investment Impact on Emerging and Transition Economies: A Sustainability Perspective’. This study intends to analyze the impact of Foreign Direct Investment on the adoption of sustainability practices in Emerging and Transition Economies.

The second article is ‘The Impact of the Financial Crisis on the Profitability of Monetary Financial Institutions in Portugal’ and aims to investigate the impact of the financial crisis on the profitability of Monetary Financial Institutions (MFI) in Portugal, from 2003 to 2019, as measured by the financial margin of operations (difference between lending and deposit interest rates).

The third article is ‘Research consensus about Portuguese consumer's purchase intention through v-commerce: Delphi method’. This paper purposes to identify the determining factors of Portuguese consumer's purchase intention through v-commerce to be an added value for this type of commerce to expand.

The fourth article is ‘Crisis Governance Challenges: COVID-19 Perceptions Model in the Portuguese Healthcare Sector’. This study aims to analyze the contributions of knowledge management to Sustainable Development Goals (SDGs). To achieve the main goal, a systematic literature review was carried out.

The fifth article ‘Appraising the nexus between counterproductive work behaviours and organisational efficiency: The way forward’ aims to examine the relationship between organisational efficiency and counterproductive work behaviour. Thus, the purpose is to uncover research-based methods to mitigate the surge of counterproductive work behaviour in the telecommunications industry.

We believe that this issue of EJABM appeals to professionals and researchers in areas like management, finance, accounting, and marketing. Moreover, we believe both firm managers and accountants can benefit from this issue of EJABM.

The next regular issue of EJABM will be published in September 2023.

Thank you for your interest on EJABM.

Sincerely,

Ana Pinto Borges, PhD.

*Editor, European Journal of Applied Business and Management*