

Editorial

The European Journal of Applied Business and Management (EJABM) publishes its twenty-first regular issue, assembling research from all around the world and joining a wide spectrum of research nationalities, focus, vision and topics.

The present issue includes three original research articles, previously evaluated by a double-blind peer-review system. This review process guaranteed the publication & ethics standards of EJABM, as well as promoting the scientific quality of published articles. EJABM is an international scientific journal. This issue presents research from Turkey and Portugal.

This issue includes research articles from different topics, which help deepen the debate on each field. Amongst the topics covered, there is management and firm's performance, as well as accounting and work performance.

The first article of this issue is "Outdoor Tourism in the North of Portugal from the Perspective of Tourist Entertainment Companies". Based on the perception of those responsible for Tourist Entertainment Companies (TEC), the objective of the research is to contribute to the characterization of Outdoor Tourism (OT). The second article is "Does Post-Event Depression Affect Work Performance? Empirical Evidence from The Eurovision Song Contest" and aims to determine the effect of post-event depression (PED) on employee work performance. Besides, it was intended to reveal the relationship between feeling PED, decrease in work performance, participants' socio-demographic characteristics and engagement with the Eurovision Song Contest (ESC). The third article "Contabilidade Ambiental nas Médias e Grandes Entidades do Sector da Vinicultura" aims to verify whether the medium and large companies in the Economic Activity Classification (CAE) sector 11021 – Production of Common and Liqueur Wines apply the Accounting Standard for Financial Reporting (NCRF) 26 – Environmental Matters in their financial statements. The fourth article "Management Control Tools as a source of Competitive Advantage" deals with management tools that boost business performance, especially those that represent a source of competitive advantage, and the integration of management tools with Business Intelligence (BI) platforms. Through the implementation of management control monitoring tools, these tools help in quick decision-making, boosting business performance. And, finally the fifth article "Gestão Hospital em Contextos de Crise: O Caso do Hospital da Horte, E.P.E.R." aims to understand the impact of the crisis triggered by Covid-19 on organizational dynamics and on Hospital da Horta E.P.E.R. (HH) employees. The research addresses the impact of crisis on organizations and on employees, namely on stress, the management of people during crisis, and on teleworking.

We believe that this issue of EJABM appeals to professionals and researchers in areas like management, accounting, and human resources. Moreover, we believe both firm managers and accountants can benefit from this issue of EJABM.

The next regular issue of EJABM will be published in December 2021.

Thank you for the interest on EJABM.



Sincerely,

Ana Pinto Borges, PhD.

Editor, European Journal of Applied Business and Management