

Editorial

The European Journal of Applied Business and Management (EJABM) publishes its twentieth regular issue, assembling research from all around the world and joining a wide spectrum of research nationalities, focus, visions and topics.

The present issue includes four original research articles, previously evaluated by a double-blind peer-review system. This review process guaranteed the publication & ethics standards of EJABM, as well as promoting scientific quality of the published articles. EJABM is an international scientific journal. This issue presents research from Portugal, Brazil, and Switzerland.

This issue includes research articles from different topics, which help deepen the debate on each field. Amongst the topics covered, there is leadership and innovation, as well as management, sustainability, and firm's performance.

The first article of this issue is “Liderança transformacional e inovação educacional” and includes an empirical study on the relationship between transformational leadership and educational innovation applied to teachers at Federal Institute of Triângulo Mineiro (Brazil). The second article, “Percepções da importância da gestão dos recursos financeiros e desempenho organizacional: dependência ou sustentabilidade das organizações sociais em Portugal?”, intends to understand to what extent the perception of the heads of social organizations in Portugal on the importance of the allocation of financial resources influences the perception of the performance of these organizations. The third article, “Práticas sustentáveis dos supermercados para reduzir o uso de sacolas plásticas descartáveis”, provides the supermarkets' perspective on the need to adopt sustainable practices that lead to a reduction in the use of disposable plastic bags. The last article of this issue, “Effects of the COVID-19 Pandemic on SME Sustainability: Case Study of Car Dealerships in Switzerland”, analyzes the impact of the COVID-19 on SME's sustainability of German, French and Italian speaking parts of Switzerland.

We believe that this issue of EJABM appeals to professionals and researchers in the areas of business, economics, and management. Moreover, we believe both firm managers and policy makers can benefit from this issue of EJABM.

The next regular issue of EJABM will be published in June 2021.

Thank you for the interest on EJABM.

Sincerely,

Ana Pinto Borges, PhD.

Editor, European Journal of Applied Business and Management