

The European Journal of Applied Business and Management (EJABM) publishes its Special Issue in January 2021, with papers selected from the International Conference of Applied Business and Management (ICABM2020) which was held at ISAG – European Business School, Porto, during the days 25 and 26 of June 2020.

The ICABM2020 was the stage for presentations of excellent works in the areas of applied business and allowed to link between the academia and practices. The members of the Organizing Committee of the ICABM2020 are deeply thankful for all the researchers for attending the conference. We had more than a hundred of oral presentations, being made by the authors in English, Portuguese and Spanish, and participants from different countries (Brazil, United States of America, Portugal, Spain, Georgia, Indonesia, Lithuania, and Estonia, among others).

The Special Issue of ICABM2020 includes 5 articles presented at the conference, that were evaluated by a double-blind system, covering different areas of management and tourism. The reader will have online access to the articles in the scope of accountancy, marketing, social responsibility, and tourism. We invite all the researchers and those interested to read this edition, with original empirical and theoretical research articles.

We are deeply grateful to consider the EJABM for reading and publishing your research. The next regular issue of EJABM will be coming out in March.

Sincerely,

Ana Pinto Borges, PhD
Editor, European Journal of Applied Business and Management
ejabm.isag@gmail.com