

## **Editorial**

The European Journal of Applied Business and Management (EJABM) publishes its seventeenth regular issue, assembling national and international researchers, with different views and experiences on management, marketing, economics and business.

This issue includes four original research articles, previously evaluated by a double-blind peer-review system, which guarantees the scientific solidity and quality that EJABM readers want to find. This issue includes research from authors of several nationalities, such as Bangladesh, Portugal or Brazil, which proves the variety and international-driven range of the EJABM.

The editorial board hopes that this EJABM issue appeals to all researchers in the fields of business economics, finance, marketing, and management. We hope the audience of the journal explores the 97-page issue with enthusiasm.

The next issue of EJABM will be published in September 2020.

Thank you for the interest on EJABM.

Sincerely,

Ana Pinto Borges, PhD.

*Editor, European Journal of Applied Business and Management*