

Editorial

The European Journal of Applied Business and Management (EJABM) publishes its thirteenth regular issue, gathering national and international researchers, spreading theoretical and empirical research on a wide spectrum of topics in the business and management environment.

This issue includes seven articles, previously evaluated by a double-blind peer-review system, guaranteeing high quality standards and scientific robustness that EJABM readers want to find. In this issue, the international dimension of EJABM is reinforced with research from Portuguese, Brazilian, Spanish and Bangladeshi authors, which guarantees miscellaneous points-of-view, backgrounds and experience, that bundles together into a high-standard, high-quality issue.

In this EJABM issue, articles cover a wide range of topics, such as firm innovation, leadership, education, information management, human resources, organizational performance and profitability.

Regarding tourism, this issue includes the article “Más Allá del Movimiento Asociativo: Oportunidades de las Agencias de Viajes en Turismo Accesible”. This article analyzed the supply of several travel agencies, specialized in accessible tourism, trying to unlock competitive advantages of these services. This article reinforces the need for inclusion and the advantages of inclusion to organizations.

This issue also covers the importance of human resources, leadership and motivation to organizations. The article “The Role of Human Resource Information System on Organizational Performance: Evidence from Bangladeshi Pharmaceutical Industry” analyzes the importance of job analysis, recruitment and selection, performance appraisal and communication on the overall performance (profitability) of firms. Directly related with human resources is the education system. In this EJABM issue, the debate on the status of education is set by the article “Modelos de Maturidade para Avaliação do Ensino Híbrido: Uma Revisão de Literatura”, which seeks to identify ways of modelling the capacity of high education institutions to offer hybrid teaching activities. The bridge between higher education, human resources and organizational performance is emphasized by the article “Liderança Transformacional e Desempenho: Evidência Empírica de Instituição de Ensino Superior, Técnico e Tecnológico Brasileira”, that seeks to analyze the impacts of transformational leadership on human resources performance.

The debate on the importance of innovation, technology and globalization is set further with the article “Innovation and Internationalisation in the Family Business Literature”, which reviews the literature evolving SMEs innovation and internationalization process, more specifically the Family Business. Innovation by consumers is also debated in this issue of the EJABM, with the article “Determinantes da Adoção de Produtos IoT pelo Consumidor Português: Método Delphi”, which tries to unlock the determinants of the utilization of IoT products by Portuguese consumers, namely utility, confidence, security, privacy, convenience and interactivity, for example. These papers contribute to the ongoing debate of how current economies deal with innovation and technology.

Finally, the current challenges and opportunities for business are addressed. Thus, finance and firm performance are subject of analysis, with the article “Determinantes da Rentabilidade Bancária: Evidências para os Maiores Bancos Portugueses”, which assesses the determinants of profitability in the Portuguese banking sector, namely the credit risk, operational effectiveness or financial leverage.

This EJABM issue will appeal to all researchers in the fields of human resources, organizational performance, innovation, tourism, consumer behavior and banking. Moreover, it will appeal as well to managers, bankers and business professionals who seek to follow-up the recent advances in business and management research. Altogether, readers can expect a multitude of business and management applied research, resulting in a 130-page long issue.

The next issue of EJABM will be published in September 2019.

Thank you for the interest on EJABM.

Sincerely,

Ana Pinto Borges, PhD.

Editor, European Journal of Applied Business and Management