

The European Journal of Applied Business and Management (EJABM) publishes its seven regular issue, with articles written by national and international researchers.

This issue includes eight scientific articles that were evaluated by a double blind system, covering different areas of applied business and management. The reader will have online access to the articles in the more diverse topics, for instance: Marketing, Finance, Risk Management, Economy, Education, Investment Decisions and Tourism.

The next month, EJABM will dedicate a special issue for the papers presented at Workshop on Tourism and Hospitality Management (WTHM) held at ISAG – European Business School, in the 23th of June 2017. The next regular issue will be coming out in March 2018.

We invite all the researchers and those interested to read this edition, with original empirical and theoretical research articles which in total covers 153 pages. Thank you for considering the EJABM for reading and publishing your research.

The editorial team wishes you an excellent 2018!

Sincerely,

Ana Pinto Borges, PhD

Editor, European Journal of Applied Business and Management

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