

The European Journal of Applied Business and Management (EJABM) publishes its fifth regular issue, with articles written by national and international researchers.

This issue includes seven scientific articles that were evaluated by a double blind system, covering different areas of management. The reader will have online access to the articles in the knowledge management, organizational behavior, brand equity, regional competitiveness, sustainability report, tourism and savings in a distribution system.

I invite all the researchers and those interested to read this edition, with original empirical and theoretical research articles which in total covers 136 pages with various topics in the areas of applied business. Thank you for considering the EJABM for reading and publishing your research.

The next issue of EJABM will be coming out in July 2017.

Sincerely,

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