European Journal of Applied Business Management, 2 (2), November/2016.

EJABM European Journal of Applied Business and Management •

The European Journal of Applied Business and Management (EJABM) publishes its fourth issue in November 2016, with articles written by national and international researchers.

The fourth issue includes seven scientific articles that were evaluated by a double blind system, covering different areas of management. The reader will have online access to the articles in the scope of education, competition, entrepreneurial culture, finance, strategy, loyalty in retailing and tax effect on dividends.

The next month, EJABM will dedicate a special issue for the paper presented at International Conference of Applied Business and Management (ICABM) held at ISAG – European Business School, between 22 and 23 of June 2016.

I invite all the researchers and those interested to read this edition. Thank you for considering the EJABM for reading and publishing your research.

The next issue of EJABM will be coming out in March 2016.

Sincerely,

Ana Pinto Borges, PhD

Editor, European Journal of Applied Business and Management

ejabm.isag@gmail.com