

The European Journal of Applied Business and Management (EJABM) publishes its third issue in May 2016, with articles written by national and international researchers.

The third issue includes eight scientific articles that were evaluated by a double blind system, covering different areas of management and applied business. The reader will have online access to articles on brand management, entrepreneurial potential on educational sector, challenge on neo-Marketing, self-leadership, leadership styles, business ethics, the impact of Eurozone debt crises on tourism and marketing-mix on brand image.

I would like to thank all the authors who have contributed articles and also the referees for their collaboration in analysing these submissions. The interest of the topics covered and the quality of the papers are surely a strong reason for other authors to submit their work for future numbers.

The next month, between 22 and 23, there will be held an International Conference of Applied Business and Management (ICABM) at ISAG – European Business School, Porto. The conference offers the opportunity of publishing in the EJABM on a special issue containing the best selected articles. It is the first conference with the partnership of EJABM and it will be presented a scientific program of multidisciplinary nature with high quality.

I invite all the researchers and those interested to read this edition. Thank you for considering the EJABM for reading and publishing your research.

The next issue of EJABM will be coming out in November 2016.

Sincerely,

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