

Editorial

The European Journal of Applied Business and Management (EJABM) publishes its fourteenth regular issue, assembling national and international researchers, covering a wide range of important topics in the business and management environment.

This issue includes seven articles, evaluated by a double-blind peer-review system, which guarantees the scientific solidity and quality that EJABM readers want to find. Moreover, the array of authors from a wide range of nationalities (this issue includes articles from Portuguese, Brazilian, Nigerian, Bangladeshi, and Spanish authors) guarantee miscellaneous points-of-view, backgrounds and experience, that bundles together into a high-standard, high-quality issue.

The articles included in this issue of the EJABM cover topics in the theory of firm, performance, capital human and innovation, and banking, thus promoting an enlightening debate on crucial topics in the environment of Business and Management.

This EJABM issue sets with the article “Human Capital, Innovation and Performance: Evidence from Commercial Banks in Kenya”, which evaluates, through panel data analysis, the interactions and moderation effects of human capital and innovation on the financial performance of the banking sector. On a rather similar point, the second article of this issue, “Impact of Firm-Specific Attributes and Macroeconomic Conditions on Performance: Empirical Evidence from Banking Sector of Bangladesh” also focus on bank performance, but with a comparison between the factors that influence performance (theory of firm) on net interest margins and return on assets.

This EJABM issue focus on different aspects of the lifecycle of firms and interactions with macroeconomic environment. The article “Economía del Conocimiento: Tecnología y Exclusión Social” reviews and analyses the interaction of Information and Communication Technologies (ITC) and its role on poverty and social exclusion.

On the other hand, ITC impact business environment as well, being a tool to development. The article “Aplicação de Árvore de Decisão para Adoção de E-commerce B2B por Pontos de Venda” establish relationships between firm decision, applying data mining techniques.

Efficiency, more specific Bank efficiency is also object of analysis in this issue, with the article “The Effect of Bank Efficiency on Bank Performance in Deposit Money Banks in Nigeria”, which employs Data Envelopment Analysis to assess the performance of the banking sector in Nigeria.

Regarding corporate finance, and accounting, this issue covers also issues relates with auditing, with the article “Impacto da Reforma Europeia de Auditoria sob a Perspetiva dos Auditores Externos”, which assesses, through the application of a survey, the perception of auditors of the European reform of the auditing norms.

Finally, firm performance is again analyzed, in this case the profitability of SMEs is assesses with the focus being on the relationship between microfinance and the profitability of SMEs.

This EJABM issue will appeal to all researchers in the fields of business economics, corporate finance, management, and banking. Moreover, it will appeal as well to firm managers, bankers and business professionals who seek to follow-up the recent advances in business and management research. Altogether, readers can expect a multitude of business and management applied research, resulting in a 112-pages long issue.

The next issue of EJABM will be published in December 2019.

Thank you for the interest on EJABM.

Sincerely,

Ana Pinto Borges, PhD.

Editor, European Journal of Applied Business and Management